Attendees: General Fran Hendricks, Mr. John Adams, Dr. Chris Bridges, Ms. Dia Carleton, Mr. Chuck Colby, Dr. Peter Keller, Dr. David Stonebeck
Guest: Ms. Anne Lavancher, Dr. Gretchen Sechrist

<table>
<thead>
<tr>
<th>Topic</th>
<th>Discussion</th>
<th>Action</th>
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<tr>
<td>Approval of Minutes</td>
<td>The minutes of September 3, 2013 were reviewed and discussed.</td>
<td>The minutes of September 3, 2013 were approved with minor changes.</td>
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<tr>
<td>Social Equity Scorecard</td>
<td>Dr. Sechrist provided a briefing of the results of Social Equity Scorecard, a PASSHE initiative to increase enrollment and retention of minority students (identified as African Americans, Latinos, and Native Americans). Findings: there are some places where we are not collecting the data we need to identify retention issues for some of these students. Access Piece – Identified three main equity gaps 1. recruitment gaps – we recruit more white students than minorities; 2. white students complete more than minorities; and 3. enrollment gaps Recommendations in rank order: 1. Hire full time Executive Director of Enrollment Services 2. Improve the Financial Aid provided to minority students 3. Reduce the number of incomplete and partial student applications 4. Involve current minority students with recruitment events 5. Create an advisory board composed of members from the community and local school district 6. Create living/learning communities and cohorts</td>
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<td>Retention Piece</td>
<td>The data reviewed were 6-year graduation rates and year-to-year persistence rates. MU meets PASSHE criteria for equity if we can retain 5 African American students or 2 Latino students. Recommendations in rank order: 1. Improve the Financial Aid Services provided to minority students 2. Enhance university academic support to students 3. Hire a full-time multicultural affairs staff</td>
<td>Provide informative Financial Aid session for Faculty during University Days</td>
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Cabinet Meeting – September 10, 2013

4. Create a “state of equity in retention and completion” committee
5. Increase student engagement on campus
6. Reduce housing costs for low-income students
7. Increase the number of faculty, administration and staff from minority groups

Office Director

Cabinet discussed distribution of the Campus Climate Survey

Continued discussion needed regarding all Social Equity Scorecard recommendations

The campus climate survey will be distributed to campus this month

Cabinet reviewed a list of potential commencement speakers. Recommendations will be forwarded to Trustees for review and approval.

Cabinet discussed distribution of the Campus Climate Survey

Continuing – 9/30/13
Continuing – 10/1/13
Continuing – 10/1/13
Continuing – 10/1/13

Closing the Loop

-Ms. Carleton will draft an employee housing agreement and return to Cabinet.
-Document Management System
-Cabinet TracDat 2013/2014
-Dr. Stinebeck will chair a marketing advisory team. The team will create annual plans for Cabinet’s approval in August. A Return On Investment (ROI) will be expected for each year’s outlay. This team will also develop a communications plan.
-Dr. Keller and Dr. Stinebeck will develop a working group for continued exploration of a 3 College.
-Mr. Adams will identify the cost of MU app
-Although the Women’s Center currently reports to HR, Mr. Colby will follow up with Women’s Center for the past year as that is where they reported until recently.
-Cabinet, through budget discussions & strategic planning sessions, will provide Admissions with answers to their questions (admissions standards, Gateway program, housing scholarships).
-Mr. Cabrera will reside in the residence halls as a trial in residential communities. Mr. Colby and Ms. Carleton will determine duties and responsibilities.
-Reserved parking - No decisions were determined

Continuing – Spring Semester 2014
Continuing – 9/30/13
Continuing
Continuing
Continuing – 10/8/13

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Minutes approved by Cabinet: September 17, 2013
Minutes prepared by: Ms. Anne Lavancher