

Integration INSIGHT



November 2021

Organizational Updates

We are pleased to announce the following updates that were communicated to faculty and staff over the past few weeks. We will continue to communicate these updates as more about our organizational structure takes shape.

- Deana Hill, Chief Administration and Finance Officer/Title IX Coordinator at Lock Haven University, has agreed to serve as Chief of Staff and Chief Labor Relations Officer in the Office of the President, effective November 8.
- The marketing and communications teams for all three campuses, as well as BU Athletics, will continue to report to the President's Office.
- The Title IX offices on all three campuses will report to our Chief Diversity, Equity, and Inclusion Officer, Albert Jones.
- All campus police, facilities, and campus safety departments will report to our Chief Facilities and Safety Officer, Eric Ness.
- The information technology departments on all three campuses will report to our Interim Associate Vice President for Information Technology, Dr. Ed Keller.
- Amy Osborne will be moving to the President's Office as Director of Operations and Resource Management, filling the role formerly occupied by Amanda Biddings.
- James Black will transition to the Provost's Office and assume many of Amy Osborne's former duties. James's previous position in the Zeigler College of Business will be eliminated.

Career Development

With a focus on student outcomes and best practices, the Senior Cabinet has determined that Career Development will be housed within the Advancement Division in the integrated university. Additionally, a regional structure will be created with the expectations of both a robust and regular assessment of career services and the creation of a collaborative oversight / advisory board inclusive of colleagues across Academic Affairs, Advancement, and Student Success & Campus Life.

Recognizing the tremendous opportunities present in seamlessly engaging alumni and external organizations with students and faculty at all campuses, our aim is for the Northeast triad to serve as a model for students' career and professional development.

NE Integration Survey

Last week, you received an email from [SimpsonScarborough](#), a third-party higher education research firm, inviting you to take an important online survey about Mansfield, Bloomsburg and Lock Haven universities. If you haven't done so already, please take time to complete the survey.

The survey should take about 6-8 minutes to complete.

Your responses are submitted directly to SimpsonScarborough and will be kept strictly confidential. Findings from this study will only be shared in the aggregate.

Your input is highly valued, and we hope you will choose to participate in this important research project. If you have questions, please contact SimpsonScarborough Research Project Manager Alec Smith at alec@simpsonscarborough.com.

Thank you in advance for your engagement in this process.

NE Integrated University Naming

As we continue our process of determining the Northeast integrated university's name for Middle States and other accreditation purposes, we will be conducting more research this fall, and then we will determine our next steps. We want to ensure that we strategically align our resources in the Northeast to maintain the strength of our brands and in ways that champion our students, their success and maintain the traditions and names of our three campuses.

NCAA Reminder

The NCAA is aware of the unanimous vote by the PA State System Board of Governors to proceed with the integration of Mansfield, Bloomsburg, and Lock Haven. The NCAA has indicated that it will act following a Middle States decision, expected in Spring 2022. Given state and federal assignment required for athletics, this is not a surprise. We are continuing along the path we laid out from the beginning—that we will retain athletics on the three campuses that currently host them.

NE Integration Timeline



NORTHEAST INTEGRATION TIMELINE



*Pending Middle States Committee on Higher Education approval